

Peter Richards

Motion Graphic Artist at Bravo Media

Website: www.peterrichards.org

Email: pjrichards.413@gmail.com

Conceptualize, design, and create videos, and applications using motion graphics and 3D animation, 2D/3D animation and illustrations for a wide variety of brands, organizations, studios, and startups. Develop and execute innovative animations across current and emerging digital platforms such as video, projection, and LED, as well as online and broadcast.

Develop strong concepts by collaborating with the creative director, team members of various disciplines, and clients. Collaborative worker and problem solver with great communication skills.

Enjoy nerding out coding, data science, data viz, maps, VR/AR, reading, and rock climbing.

EXPERIENCE

Bravo Media

Feb 2019 to Present

Motion Graphic Artist

Motion graphics, compositing, projection mapping, interactive.

Freelance, self-employed

Jan 2016 to Present

Motion Designer

Motion Graphics, Vector Animation, 3D Generalist, Video Projection, 2D Character Rigging and Animation, Compositing, Video Editing, HTML5 integration, After Effects, C4D, X-Particles, Trapcode, Premiere, Illustrator, and Photoshop. Design, Storyboarding, Styleframes

Animated infographic for Coca-Cola company.

Motion graphics, animation, and video editing for Ranked Choice Voting campaign.

Animated explainer videos in diverse styles.

Designed digital displays for live use in stores. Motion graphics for use in public transportation advertising. Created print and motion graphic templates.

User Interface design for major ed-tech company. Motion graphics and video editing for social media company. Designed animated UX assets for various Apps.

Sol Ingles

Jan 2012 to Nov 2016

Managing Owner

• Private language tutoring company specializing in ESL • Acquired and serviced over 100 companies and clients during a five year period.

• Managed a group of freelance teachers and private tutors.

• Created materials and lesson plans.

• Accounting and payroll. • Marketing - traditional - digital - guerilla.

EDUCATION

University of Massachusetts Amherst

2006 to 2010

Bachelor's degree

SKILLS

Digital Media, Motion Graphics, Graphic Design, User Interface Design, Wireframing, User Experience, Digital Strategy, Web Development, Online Marketing, Strategy, Project Planning, Data Visualization, AfterEffects, Adobe Premiere Pro, Adobe Illustrator, Google Adwords, InDesign, Adobe Photoshop, Visual Communication, Public Speaking, Critical Thinking, Management, 3D Animation, Virtual Reality, Augmented Reality

LANGUAGES

English (Native or bilingual proficiency), **Spanish** (Full professional proficiency), **French** (Professional working proficiency)